



Dr. Colin Webb

Orthodontist

A bit about you... I'm a private practice orthodontist in Charlotte NC. I own 2 practices with 3 more planned to open this year. I've been fortunate to achieve accredited investor status rather quickly through the income from my practices. While I was in residency, I read as many financial books and blogs as I could. I quickly began to realize that because I was required to be in the office to treat patients, my income potential was limited and directly related to how many patients I could see and how many smiles I could perfect --and I could only do so many a day. I needed to find passive income streams and real estate seemed to be the answer for me. Of course I was making max contributions to every retirement account available to me, but I had money just sitting in a checking account and I wanted to invest it into passive income streams and I wanted them to come from a variety of places for diversification. So I looked to rental properties and other real estate deals, like those on EquityMultiple.

What are your overall investing objectives?

Growth and passive income. I invest in securities and other growth investments of course, but personally I'm more interested in investing in rental properties and real estate deals that have the potential to create a massive stream of passive income.

What do you like about real estate investing, and how does real estate fit in with your overall portfolio objectives?

I invest through some REITS, just as I'm in ETFs for safety and diversification. However, I also don't mind taking a slight active role in vetting individual investment deals. Which is why I'm bigger on rental properties and investments at the individual deal level like EquityMultiple offers. My overall approach to RE investing is that I want my investments to be passive once they are chosen and I want them to be diversified--but not so diversified that my return is minimized as in many REITs. I'm OK with increasing my risk slightly to increase my return. So, my version of diversification in this sense is spreading my investments out over the individual deals on EquityMultiple and rental properties that I can hand select. I want my investments to be very passive, so for my rental properties, I never considered that I would manage those myself. And when it comes to EquityMultiple deals, I see a lot of value in their due diligence and vetting of the deals on their platform--they then provide me with a clean report of the details and metrics that I need in order to either believe in a deal or not. So my time expenditure is minimal, and once I select and invest in a deal, it's completely passive.

What do you like about investing through EquityMultiple?

The main thing I really like about EquityMultiple is the digital/web-based aspect of this type of investing. As a millennial with a busy and sometimes hectic professional life, this works really well for me. I can pull up the latest opportunities on my iPhone in my free time. I was reading about a deal between shots while walking my golf course—I invested later on that day. Because of EquityMultiple's well-organized analysis and presentation of the investment thesis, I'm able to quickly understand the key points of an investment and, if I like it, complete and fund my investment within a few minutes.

I've been able to invest in different profiles of investments across the country and I'm open to all types of deals. Because I can quickly understand the metrics and return targets, the plan, the location, the terms, etc., and invest at a low minimum, it's very easy to continue diversifying my real estate portfolio.



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How do you plan on growing your EquityMultiple portfolio?

Again, I'm open to any deals that I believe in and where the numbers look good. I'd like to create a deal waterfall and continue to re-invest as my current deals come to term—provided they all perform.

I'm looking forward to EquityMultiple coming out with a mobile App for an even more fluid, on-the-go experience, as well as other technology enhancements I've heard rumors of - such as automated re-investment.



About EquityMultiple

Our team brings diverse industry experience in real estate finance, private equity, law and technology. We were brought together by a shared vision of transforming real estate investing through technology - providing a new level of access to private transactions and streamlining the investment process. While we believe in the transformative power of technology, we recognize that our platform is only as good as the people and experience behind it. We're committed to transparency, rigorous underwriting, and investor support.

Want to learn more? Create an account in minutes at [EquityMultiple.com](https://equitymultiple.com).

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